

More Than 170 Veterans Receive VFW, Sport Clips Scholarships

Nearly \$800,000 in college scholarships awarded for the fall semester

Aug 17, 2022

KANSAS CITY, Mo. – The Veterans of Foreign Wars (VFW) is proud to announce that 172 service members and veterans were selected to receive a VFW’s “Sport Clips Help A Hero Scholarship” for the upcoming fall 2022 semester. The student veterans will receive nearly \$800,000 in post-secondary scholarships.

See the [full list of 2022 fall semester Help A Hero Scholarship recipients](#).

Established in 2014 through a strong relationship with Sport Clips Haircuts, the Help A Hero Scholarship was created to help ease the financial burden service members and veterans face when achieving their post-secondary educational goals.

“Every year we hear from student veterans whose education benefits have run out before they’ve earned their degree,” said VFW National Commander Tim Borland. “This scholarship allows us the opportunity to provide them with real assistance, and ensure they achieve success in their post-military careers.”

“When we established this scholarship program nearly ten years ago, we knew it was something special, but I don’t think we realized the impact it would have on so many veterans and service members,” said Gordon Logan, Air Force veteran, VFW Life member and founder and chairman of Sport Clips. “These scholarships enable veterans to achieve the education they need for their career goals without excessive student debt. Sport Clips is proud to sponsor this program with the VFW Foundation to express our gratitude for the sacrifices our veterans have made for us.”

The Help A Hero Scholarship is solely funded through donations from generous Sport Clips team members, clients, individual supporters and corporate sponsors. To date, the Help A Hero Scholarship program has awarded more than \$11.4 million in scholarships to nearly

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2,400 student veterans. Applications for the spring 2023 semester are currently being accepted. To find out more on the Help A Hero scholarship or to apply, visit [vfw.org/Scholarship](https://www.vfw.org/Scholarship).

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About Sport Clips Haircuts: Sport Clips Haircuts is headquartered in Georgetown, Texas. It was established in 1993 and began franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, offers [online check in](#) for clients, and ranks #24 in the Entrepreneur “Franchise 500” for 2022 and is listed in Franchise Direct’s 2021 “Top 100 Global Franchises”. There are almost 1,900 Sport Clips stores open in the U.S. and Canada. Sport Clips is the “Official Haircutter” of the Veterans of Foreign Wars (VFW), offers veterans preferential pricing on haircuts and franchises, and was named a 2021 Top Franchise for Veterans by Entrepreneur. Sport Clips provides “[Haircuts with Heart](#)” through its annual Help A Hero fundraiser that has contributed \$11.4 million to the VFW; national partnership with St. Baldrick’s Foundation, the largest private funder of childhood cancer research grants; and other national and local philanthropic outreach. Sport Clips is a proud sponsor of NASCAR’s Joe Gibbs Racing team and SRX Racing, and partners with other NCAA and professional sports teams. To learn more about Sport Clips, visit sportclips.com.