

# VFW Teams Up with Vetpreneur to Aid Vets in Business Ownership

## Members now have access to free business and franchise coaching

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**KANSAS CITY, Mo.** – The Veterans of Foreign Wars (VFW) is pleased to announce the launch of its newest member benefit addition, [Vetpreneur](#), which brings business and franchise ownership coaching directly to VFW members free of charge.

Originally established in 2004 as the Veterans Business Journal, Vetpreneur has spent the last two decades being a fervent advocate for the 2.5 million veteran-owned businesses nationwide, eventually expanding in 2022 with the Vetpreneur Franchise Coaching program.

This specialized program assists veterans who aspire to become business owners through franchising, utilizing a 10-step proven process to guide veterans through self-assessment, discovery, selection, validation, and ultimately, ownership. Best of all, its Franchise Coaches are available to veterans completely free of charge, along with all the resources needed to embark on your franchising journey.

“Ensuring veterans and their families have the opportunity to improve their lives and have successful careers after their time in the military is important to the VFW, and we’re excited to provide Vetpreneur coaching to our growing offering of member benefits,” said VFW National Commander Al Lipphardt.

“Military training translates well to owning a franchise, which is why one in seven franchises is owned and operated by a military veteran. You don’t need business ownership or industry experience. You just need to be motivated and able to execute a plan. We are proud to partner with VFW to offer its members and their referrals a way to get into business ownership,” said Vetpreneur CEO Chris Hale.

VFW members and any veterans they know who are interested in navigating business and

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franchise ownership can schedule a free call with a Vetrepreneur Franchise Coach at [vetrepreneur.com/referral/vfw/franchise-coaching](https://vetrepreneur.com/referral/vfw/franchise-coaching).

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**About the VFW:** The Veterans of Foreign Wars of the U.S. is the nation's largest and oldest major war veterans organization. Founded in 1899, the congressionally chartered VFW is comprised entirely of eligible veterans and military service members from the active, Guard and Reserve forces. With more than 1.4 million VFW and Auxiliary members located in nearly 6,000 Posts worldwide, the nonprofit veterans service organization is proud to proclaim "NO ONE DOES MORE FOR VETERANS" than the VFW, which is dedicated to veterans' service, legislative advocacy, and military and community service programs. For more information, or to join, visit our website at [vfw.org](https://www.vfw.org).

**About Vetrepreneur:** Founded in 2004, Vetrepreneur is the premiere organization serving the needs of the nation's 2.5 million veteran owned businesses. Vetrepreneur Franchise Coaching is a free service that walks veterans and military spouses through a 10-week, 10-step process to determine if they are well-suited to own a franchise and find a franchise that matches their skills and interests. Vetrepreneur Franchise Coaches have franchising, business and military experience. More details can be found at [www.vetrepreneur.com](https://www.vetrepreneur.com).